



Boise Valley Fly Fishers presents

WESTERN IDAHO FLY FISHING EXPO 2022



Sep 1, 2021

Dear Fly Fishing Supporter,

The Boise Valley Fly Fishers are pleased to announce the **17th Annual Western Idaho Fly Fishing Expo (WIFFE)** scheduled on **January 7-8, 2022**. BVFF celebrates 50 years of existence, its golden anniversary, in 2021, which will be the theme of the Expo. Each year our Expo attendance and participation has increased and has attracted the attention of regional and major brand representatives. The event will be held at Expo Idaho (<https://www.expoidaho.com/>) in Garden City, Idaho, and will again feature two indoor casting ponds and additional features to enhance our 17th annual show. We were disappointed last year having to cancel the event due to COVID; however, we are looking forward to 2022 with careful anticipation. We will be complying with any protocols called for by government officials, EXPO Idaho, and our own BVFF board of directors.

The BVFF would like to formally invite your company to participate in this year's **WIFFE** by hosting an exhibitor booth featuring your company's products and services. With the growing success of the show each year, we anticipate great interest in this year's event. Consider that the Treasure Valley has perhaps the largest concentration of fly fishing enthusiasts in Idaho.

There are a limited number of exhibitor booths, and these will be assigned on a first-come, first-served basis. We will prioritize assigning returning exhibitors to their first-choice location if their deposit is received by the November 2nd deadline. Please see the registration form for further details.

The Boise Valley Fly Fishers is the oldest fly fishing organization in Idaho, founded in 1971. The Boise metropolitan area has grown significantly in the past few years, and so has the local interest in fly fishing. Our mission to promote the sport of fly-fishing through education and conservation activities is dependent upon a successful Expo. Instruction in fly tying, casting, and fly fishing ethics has been the foundation of this event. We plan to expand our educational workshops this year, while continuing a wide range of dynamic lectures, and casting demonstration.

Our organization has used funds raised at the Expo to support conservation throughout the Northwest and to also support the important work carried out by Trout Unlimited Youth Trout Camp, Idaho2Fly, ODFW, Casting for Recovery, and the Boise River Enhancement Network.

In the coming weeks additional information about the expo will be posted and updated at <https://bvffexpo.com/>. In the meantime, if you have any questions please contact me.

To register and reserve your exhibit space, go to the link below. Follow instructions by downloading, printing, and returning the completed registration form available at:

[BVFFExpo.com/Exhibitors/Registrations](https://bvffexpo.com/Exhibitors/Registrations)

Forms can be scanned and e-mailed, or hard copy sent to the address on the form.

All the best,

Ray Spets
2022 WIFFE Exhibitor Chair
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Boise Valley Fly Fishermen, Inc. is an IRS 501 (c) (3) Non Profit Organization ID# 82-0350521